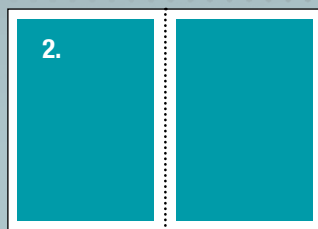
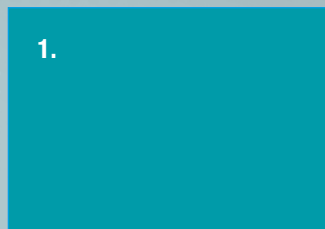
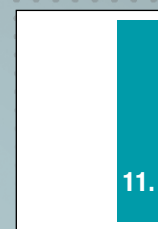
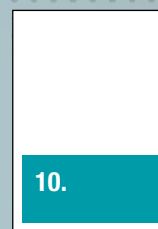


Overflateportalen // Mediaplan 2019

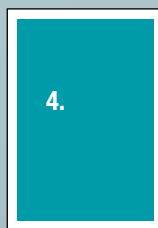
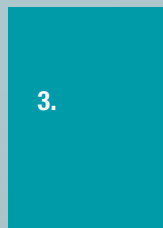
2/1 side



1/3 side



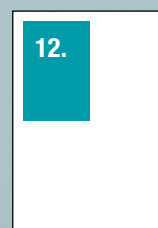
1/1 side



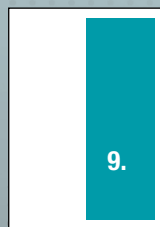
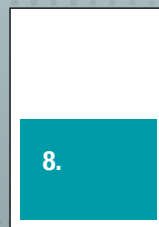
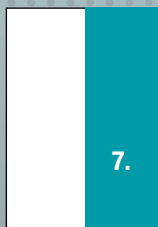
1/1 side
Bakside



1/4 side



1/2 side



1/8 side



TEKNISK DATA

Opplag: 1.000

Bladets format: 210x297 mm

Satsflate: 180x267 mm

Utfallende trykk: 216x303 mm

Bakside: Adressering i toppfelt

Overføring av annonsemateriell:

Formater: PDF, tif eller jpg

Oppløsning: 300dpi

Fargemodus: CMYK

Sendes til: annonse@zign.no

Filer over 25MB kan overføres via
www.wetransfer.com e.l.

Annonsene leveres inn iht til
spesifikasjon som anvist.

Ved eventuell bearbeiding/utarbeidelse
av format o.l. ta kontakt med
ZignMedia for informasjon og priser.

ZIGNMEDIA v/Ørjan Larsen

+47 924 07 238 / orjan@zign.no

Annonseformater (bredde x høyde):

1. 2/1 side (Dobbelside/oppslag)
420x297mm +3mm utfallende
2. 2/1 side (Dobbelside/to enkeltsider)
180x267mm x 2stk
3. 1/1 side 210x297mm +3mm utfallende
4. 1/1 side 180x267mm (satsflate)
5. 1/1 side 210x227mm (bakside) +3mm utf.
6. 1/2 side 210x146mm (horisontal) +3mm utf.
7. 1/2 side 100x297mm (vertikal) +3mm utf.

Priser (medlemmer / ikke-medlemmer):

- | | | | |
|----|-------------|---|-------------|
| 1. | kr 24.000,- | / | kr 48.000,- |
| 2. | kr 24.000,- | / | kr 48.000,- |
| 3. | kr 12.450,- | / | kr 24.900,- |
| 4. | kr 12.450,- | / | kr 24.900,- |
| 5. | kr 14.950,- | / | kr 29.900,- |
| 6. | kr 6.700,- | / | kr 13.400,- |
| 7. | kr 6.700,- | / | kr 13.400,- |

Annonseformater (bredde x høyde):

8. 1/2 side 180x133mm (horisontal)
9. 1/2 side 90x267mm (vertikal)
10. 1/3 side 180x89mm (horisontal)
11. 1/3 side 60x267mm (vertikal)
12. 1/4 side 88x132mm (vertikal)
13. 1/4 side 180x67mm (horisontal)
14. 1/8 side 90x67mm

Alle priser eks mva

Priser (medlemmer / ikke-medlemmer):

- | | | | |
|-----|------------|---|-------------|
| 8. | kr 6.700,- | / | kr 13.400,- |
| 9. | kr 6.700,- | / | kr 13.400,- |
| 10. | kr 4.700,- | / | kr 9.400,- |
| 11. | kr 4.700,- | / | kr 9.400,- |
| 12. | kr 3.800,- | / | kr 7.600,- |
| 13. | kr 3.800,- | / | kr 7.600,- |
| 14. | kr 2.500,- | / | kr 5.000,- |